Idea Submission Form Questions

Prepare your answers in advance, then fill out the form online at
calnext.com/how-to-participate/#idea

1. Submission Date [Select Date]

2. Idea Name [Open Field]

3. Company or Organization Name [Open Field]

4. Contact Name [Open Field]

5. Title [Open Field]

6. Phone Number [Open Field]

7. Email Address [Open Field]

8. Project Idea Submitter Type [Dropdown: Manufacturer | Entrepreneur | National Laboratory | Utility/Program Administrator | Other]

8a. If Other selected, please describe. [Open Field]

9. Please provide a brief description of the proposed idea. [Open Field]
   Including the problem you are trying to solve, limit description to 500 words.

10. Was this submission in response to an RFI? [Dropdown: Yes | No]

11. Which technology area does this project most closely align? [Dropdown: Heating Ventilation Air Conditioning (HVAC) | Plug Load and Appliances | Process Loads (Commercial, Industrial, Agriculture, and Water) | Lighting | Whole Buildings | Water Heating]

12. Is the technology / solution available in the market today? Which best describes the current state of the project? Choose all that apply. [Checkbox: It is commercially available | It has finished conducting field demonstration(s) | It has finished conducting lab demonstration(s) | It has completed prototype development | Not sure]

13. Please describe the target market sector applicable to this idea. [Open Field]
   For example, Residential, Multifamily, Commercial, Hard to Reach (HTR) customers, Disadvantaged Communities (DAC), Commercial, Industrial, Agricultural, Other

14. How does the idea benefit utility programs with emphasis on kWh, kW savings, Total Resource Cost (TRC), and Total System Benefits (TSB). [Open Field]
   If there are specific utility programs your project might support, please include the names of the programs and explain if the benefit is direct or indirect and why.

15. How does the idea advance state priorities for decarbonization by reaching Hard-to-Reach (HTR) customers and Disadvantaged Communities (DAC)?? [Open Field]
State if your idea is located in a Disadvantaged or Hard-to-Reach community. Describe how and explain what percent of the idea funding will be spent in these communities. Is there idea funding for disadvantaged workers? Will this idea reduce customer energy burden? How will the idea seek input/engagement from these communities? How will the outcomes of this work uniquely benefit HTR/DAC communities?

16. What would be the expected outcome of this idea? [Open Field]
Be explicit: include long term and short term outcomes, describe how the research project may lead to increased adoption of the subject technology. Activities may include but not limited to supplying data for a new measure package, incorporate recommendations into a new or existing EE program, and provide a clear description for how to ensure these outcomes can be achieved.

17. Is there any additional information that would be helpful in evaluating your proposed idea?
[Open Field]

Please read the CalNEXT Terms of Use and accept them below to complete your submission.
[Required checkbox: I accept the CalNEXT Terms of Use.]