



Project Submission Form Questions

Prepare your answers in advance, then fill out the form online at calnext.com/how-to-participate/#project

Please note, all fields are required.

PROJECT TEAM INFORMATION

1. Submission Date [Select Date]
2. Project Name [Open Field]
3. Company or Organization Name [Open Field]
4. Contact Name [Open Field]
5. Title [Open Field]
6. Phone Number [Open Field]
7. Email Address: [Open Field]
8. Project Submitter Type [Dropdown: Manufacturer | Entrepreneur | National Laboratory | Utility/Program Administrator | Other]
- 8a. If Other selected, please describe. [Open Field]
9. Have you or your team reviewed available websites and resources to ensure the proposed project research is not duplicative? [Dropdown: No | Yes]
- 9a. If available, please provide names and links of recently completed studies related to this project. [Open Field]
Studies should be completed in the last three years or be the most recently completed work.

PROJECT DETAILS

10. Please provide a brief description of the proposed project that will serve as the public description of the project. [Open Field]
Additionally, make sure to describe the technology such as what it does and why it is different. Target your brief description to 500 words.



11. Is the solution/technology available in the market today? Which best describes the current state of the solution? Check all that apply. [Checkbox: It is commercially available | It has finished conducting field demonstration(s) | It has finished conducting lab demonstration(s) | It has completed prototype development | Not sure]
12. Please describe the target market sector applicable to this project. [Open Field]
For example, Residential, Multifamily, Commercial, Hard to Reach (HTR) customers, Disadvantaged Communities (DAC), Commercial, Industrial, Agricultural, Other
13. Which type of research most closely aligns with this proposed project?
[Dropdown: Market Characterization/Study | Measure Development/Enhancement | Lab Demonstration | Field Demonstration | Scaled Field Deployment | Tool Development/Enhancement | Behavioral Study | ETFP (Emerging Technology Focused Pilot) | Test Standard Development]

TPM / PORTFOLIO PRIORITY

14. Which technology area does this proposed project most closely align?
[Dropdown: Heating Ventilation Air Conditioning (HVAC) | Plug Load and Appliances | Process Loads (Commercial, Industrial, Agriculture, and Water) | Lighting | Whole Buildings | Water Heating]
15. How does the proposed project align with the Technology Priority Maps? If it does not align, please explain why this project should be a priority. [Open Field]
For more information and to review the TPMs, please visit:
calnext.com/resources/#tpm

BENEFITS

16. How does the project benefit utility programs with electrification, load flexibility, new measures and savings for utility programs? [Open Field]
17. How does the project advance state priorities for decarbonization by reaching Hard-to-Reach (HTR) customers and Disadvantaged Communities (DAC)? [Open Field]
If the project supports HTR and DAC, describe how and explain what percent of the project funding will be spent in these communities. Is there project funding for disadvantaged workers?



QUALITY OF PROJECT / IDEA

18. What is the scope for the project? [Open Field]
19. What are the expected outcomes of the project? [Open Field]
20. What is the timeframe to complete the project and all the required project deliverables?
[Dropdown: 3 months or less | 4 months to 6 months | 7 months to 1 year | 1.1 years to 2 years | More than 2 years]
Project should start within 6 months of submitting this form; if not possible, please email info@calnext.com
21. Please explain the business case and justification for the project. If the project will include measure/savings research and/or testing, please explain how. [Open Field]
Include why this is different from incumbent technology, what benefits there will be to customers, and any energy, carbon or demand reduction estimates. Include calculation/justification for estimates.
22. Please describe what you know about the market landscape, potential barriers, and paths to engage the market. Does the project include research to address these items? If so, how? [Open Field]
Please reference sources of market scan or research and share methodology of these assumptions.
23. Explain how you are delivering the project. Who are the critical project partners that you will be including to support you with the work? [Open Field]
For example, identify the manufacturer, another consulting firm, lab or local California-based customer(s) you might use for a demonstration or deployment project, etc. Share as much as you can to help us understand how you will deliver this project cost effectively and within the timeframe.

COST

24. If funding is requested for your proposed project, please indicate the approximate funding needed from the program, including any incentives for customer participation and field installations. [Dropdown: Up to \$100,000 | \$100,001 - \$200,000 | \$200,001 - \$400,000 | \$400,001- \$600,000 | More than \$600,000]

Please upload additional documentation with more project details that would help the team better understand your project and its benefit to the energy efficiency programs. [Upload files]

I accept the CalNEXT [Terms of Use](#) [Required checkbox]