



Idea Submission Form Questions

Prepare your answers in advance, then fill out the form online at calnext.com/how-to-participate/#idea

1. Submission Date [Select Date]
 2. Idea Name [Open Field]
 3. Company or Organization Name [Open Field]
 4. Contact Name [Open Field]
 5. Title [Open Field]
 6. Phone Number [Open Field]
 7. Email Address [Open Field]
 8. Project Idea Submitter Type [Dropdown: Manufacturer | Entrepreneur | National Laboratory | Utility/Program Administrator | Other]
 - 8a. If Other selected, please describe. [Open Field]
 9. Please provide a brief description of your proposed idea [Open Field]
Include the problem you are trying to solve, limit description to 500 words
 10. Which technology area does this project mostly align with? [Dropdown: Heating Ventilation Air Conditioning (HVAC) | Plug Load and Appliances | Process Loads (Commercial, Industrial, Agriculture, and Water) | Lighting | Whole Buildings | Water Heating]
 11. Is the technology / solution available in the market today? Which best describes the current state of the idea? Choose all that apply. [Checkbox: It is commercially available | It has finished conducting field demonstration(s) | It has finished conducting lab demonstration(s) | It has completed prototype development | Not sure]
 12. Please describe the target market sector applicable to this idea. [Open Field]
For example, Residential, Multifamily, Commercial, Hard to Reach (HTR) customers, Disadvantaged Communities (DAC), Commercial, Industrial, Agricultural, Other
 13. How does this idea advance state priorities for decarbonization through electrification, utility grid priorities such as load flexibility, new measures for utility programs and reaching Hard-to-Reach Customers (HTR) and Disadvantaged Communities (DAC)? [Open Field]
 14. Is there any additional information that would be helpful in evaluating your proposed idea? [Open Field]
- I accept the CalNEXT [Terms of Use](#) [Required checkbox]