



# Idea Submission Form Questions

Prepare your answers in advance, then fill out the form online at [calnext.com/how-to-participate/#idea](https://calnext.com/how-to-participate/#idea)

1. Submission Date: [ Select Date ]
2. Idea Name: [ Open Field ]
3. Company or Organization Name: [ Open Field ]
4. Contact Name: [ Open Field ]
5. Title: [ Open Field ]
6. Phone Number: [ Open Field ]
7. Email Address: [ Open Field ]
8. Project Idea Submitter Type: [ Checkbox: Manufacturer | Entrepreneur | National Laboratory | Energy Efficiency Program Administrator | Other ]
- 8a. If other selected, please describe. [ Open Field ]
9. Please provide a brief description of the proposed idea [ Open Field ]  
Including the problem you are trying to solve, limit description to 500 words
10. What technology area does this project most closely align? [ Dropdown: Heating Ventilation Air Conditioning (HVAC) | Plug Load and Appliances | Process Loads (Commercial, Industrial, Agriculture, and Water) | Water Heating | Lighting | Whole Buildings ]
11. Is the technology / solution available in the market today? Which best describes the current state of the project? [ Checkbox: Yes, commercially available | No, it has finished conducting field demonstration(s) | No, it has finished conducting lab demonstration(s) | No, it has completed prototype development | Not sure ]
12. Please describe the target market sector applicable to this research. [ Open Field ]  
Residential, Multifamily, Commercial, Industrial, Agricultural, Public Sector, Hard-to-Reach (HTR) customers, Disadvantaged Communities (DAC), Other
13. How does the idea advance state priorities for decarbonization through electrification, utility grid priorities such as load flexibility, new measures for utility programs and reaching Hard-to-Reach Customers (HTR) and Disadvantaged Communities (DAC)? [ Open Field ]
14. Is there any additional information that would be helpful in evaluating your proposed idea? [ Open Field ]